



NEWS RELEASE

For Immediate Release

Economic Development Organizations across Canada Work Together to Showcase the Value of Economic Development

Chilliwack, BC, May 7, 2018 - To commemorate Economic Development Week, economic development organizations from across the country have worked together to produce a short video that demonstrates the importance of economic development to the fabric of a community.

The following organizations have collaborated to undertake the project: The British Columbia Economic Development Association (BCEDA), the International Economic Development Council (IEDC), Economic Developers Association of Canada (EDAC), the Council for Advancement of Native Development Officers (CANDO), Economic Developers Council of Ontario (EDCO), Economic Developers Alberta (EDA), the Economic Developers Association of Newfoundland and Labrador (EDANL), Nunavut Economic Development Association (NEDA), Saskatchewan Economic Development Alliance (SEDA), and La Cité 2031.

Economic developers have a common objective: building stronger, more resilient, inclusive economies. The video illustrates why communities should invest in economic development.

To view the video and further information on its collaborators, please visit:

www.EconomicDevelopmentMatters.com

For more information on BC Economic Development Week visit:

<http://www.bceda.ca/content/bcecdevweek>

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About BCEDA

The BC Economic Development Association (BCEDA) is the leading professional association of economic development practitioners in the Province of BC. BCEDA currently has over 500 members from communities throughout the province. BCEDA provides services that help member communities grow and expand new and existing businesses, attract new business investments, and work towards strategic infrastructure investment, land use planning, and community enhancement.

BCEDA has been the leader in Canada in establishing Economic Disaster Recovery Programs, Business Retention and Expansion tools, and tools to support and encourage Shop Local and Tourism Wayfinding. We also offer extensive training programs throughout the year to ensure that those involved in economic development are up to date on the current economic development trends.

BCEDA services include an annual summit and networking event, educational and professional development opportunities, public relations, advisory services and resources and partnering with communities and the Province of BC to market British Columbia for business investment.