

Highlight Your Success Stories During BC Economic Development Week

BCEDA is seeking success stories to highlight in the publication, *SNAPSHOT: Economic Development in BC*. The publication will be released during BC Economic Development Week, May 7th to 12th, 2018. Individual pages will be made available for social media sharing.

We are looking for a brief summary of your successful projects, partnerships and marketing initiatives.

To participate please fill out the form below and submit with one photo to info@bceda.ca by April 27th.

**ECONOMIC DEVELOPMENT IN
BRITISH COLUMBIA**
#BCEcDevWeek #EDW2018
bceda.ca



BRITISH COLUMBIA
ECONOMIC DEVELOPMENT WEEK
MAY 7-12

Success Stories

Foodie Fridays, City of Prince George
Winner: 2017 Community Project Award - Population Greater Than 20,000

- Foodie Fridays is a weekly lunch event held on the front lawn of City Hall that offers the public access to local food truck vendors and restaurateurs in one location.
- Approximately 1,500 people came downtown over a period of 8 Fridays
- Businesses increased their regular sales by around \$500-\$1,000 per day in 1 ½ hrs



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Organization Name: _____

Project Name: _____

Project Summary:

Please limit to approximately 300 characters

Project Outcome 1:

Please limit to approximately 100 characters

Project Outcome 2:

Please limit to approximately 100 characters