





BC BusinessCounts Economic Disaster Resiliency and Recovery Program FAQs

As part of our Economic Disaster Resiliency and Recovery Program, the BC Economic Development Association is offering every Indigenous, local and regional government in BC the opportunity to upload your Business License data to our <u>BC BusinessCounts</u> system for free. Losing all of your business data by not being prepared will slow your chance for recovery. All data is stored in Canada and will only be accessible to you and BCEDA. BCEDA does not use your data for any reason.

Where is the data stored?

All data is stored in Canada through a partnership with Softlanding.

Why do you want our data?

Having experienced several natural and economic disasters, BCEDA has seen firsthand how devastating a loss of data can be. Having a backup of your business database saved off-site, will allow you to begin outreach immediately after a disaster strikes.

What will you do with the data?

Nothing. BCEDA will simply store your business data in the system just in case you need it. If you would like to gain insightful statistics, we can send businesses a Wildfire Impact Survey as detailed below.

What if we don't have business licenses?

No problem. You can supply as little information as business name and city.

Does this mean that I now have a BC BusinessCounts license for my community? No. In the event of an evacuation order issued for your community, we will assign you a temporary access to the system so that you can communicate with your businesses quickly throughout the evacuation and during the recovery.



OPTIONAL Wildfire Business Impact Survey

The responses will help distinguish businesses' and communities' short and long-term needs.

If requested, BCEDA collects this information to share in an aggregate format with Provincial, Indigenous, Local and Regional Governments. Confidential information will not be shared unless a business requests a follow-up call.

https://www.executivepulse.ca/bcwildfire2021